

"What 3 key steps can you take if GMAT exam is the most important goal in your life for the next year or two and you want to make the best possible effort to ensure a success"

Stop! First ask yourself, "How important is GMAT exam for me? What will success mean for myself, my parents and my family? Am I willing and ready, and do I want to take whatever steps are necessary for achieving my goal? And, am I willing to make effort in 100% whole-hearted way to my ensure success?"

"Step 1: Honestly evaluate how good are you at Maths and Vocab for GMAT exam"

Do you realize that most people (other than engineers and science/Maths graduates) are not strong in Maths needed for GMAT exam?

Do you realize that most people taking GMAT exam do not have large, rich vocabulary of about 4,500 words including unusual and odd words needed for these exams.

To really discover how good you are at Maths and Vocab, you can take a mock test in realistic exam environment by timing yourself. This helps you discover how ready are you for the exam, which requires **two skills: knowledge of subject** (Maths, vocab, comprehension, data interpretation) and **speed in solving problems and answering question**.

Want to take this quick test for GMAT vocab?

Here are the last 10 words from the GMAT/ CAT exams cassette 7 side A to test yourself: iridescent, jettison, jingoism, lackadaisical, langour, lapidary, latitude, lionize, loiter, lull. If you know less than 8 words, you are perhaps not as good as you think you are.

"Step 2: Join good coaching for Maths, Comprehension, Data Interpretation and Mock Tests"

To get success, joining good coaching is really helpful because:

1. Ensures your regular learning under expert guidance.
2. Makes it easy for you to measure your progress in mock tests in realistic exam environment.

3. Gives you an all India rank so you know where you stand

Which coaching is the best? Each city has some good coaching and that you'll have to find out by asking others and visiting some of the famous institutes in your city.

"Step 3: Use the *Vocab-Builder Mind Machine* to memorize 5,871 words 3 to 7 times faster and to repeatedly revise them in 30 hours for permanent retention"

To get success, you need to memorize vocab and my *Vocab-Builder Mind Machine* is **really the only practical solution** (coaching can't help you memorize, they can just give you book or cards).

The mind machine also trains you to "enter the learning state" so you learn other subjects better, too.

"CAT 2006 Results Highlight the Fact that English Is Most Crucial and Most Difficult In CAT"

According to Times of India, 2 Jan 2007, the highest percent in each subject in CAT results are:

- Quantitative Ability = 100 percent
- Logic and Data Interpretation = 86 percent
- **English Usage and Comprehension = 60 percent**
- OVERALL Highest Percent = 67.95 percent

It is clear from the above results that Indian students are **strong in Maths** (and that is why our engineers are becoming more valuable worldwide) but **weak in English**.

The main reason for low score in English Usage and Comprehension is not knowing the vocab well which makes it much harder to answer questions correctly. Most of us in India are not so good in English vocab even if we have studied in English schools.

"The Myth of 100 Percentile in CAT"

Do you realize that **even the toppers with 100 percentile in CAT 2006 got only 60% or less in *English Usage and Comprehension***? And since many had joined famous

coaching, it seems to me is that the classroom coaching is not able to help much with this aspect of CAT.

What is the Biggest Problem in Remembering Vocab?

Why Even Serious, Hard Working GMAT Aspirants Fail to Build Huge Vocab Required to Crack the GMAT Exam?

The biggest problem is that though it is relatively easy to learn new words at home or in coaching classes, it is extremely difficult to remember them after a few weeks/months.

Even the best coaching classes fail to put 4,000 to 4,500 words in the long-term memory of your mind because they do not specialize in mind power and mind technologies. The best they can do, no matter how hard they work, is to prepare a good book offering you word lists and then motivate you to repeatedly read the word lists in different ways many many times over several months and hope that you remember many of the words.

But, you cannot blame the coaching institutes because it is not their fault. It is the nature of our mind, which is simply not capable of remembering many uncommon and odd words just by reading word lists a few times and you know there is not a lot of time to revise many many times.

If you are concerned or worried about memorizing vocab, **you are not alone**--almost every student faces the same problem. **Despite my hard work for over a year, I myself got only 20% in Verbal**, though I got 97% in Quantitative in GRE (see my GRE score card below), so I know how one can feel.

The image shows a GRE score card for Rajkumar Bapna. The card is divided into two main sections: 'APPLICABLE TEST' and 'ADVANCED TEST'. The 'APPLICABLE TEST' section shows scores for Verbal (20%) and Quantitative (97%). The 'ADVANCED TEST' section shows scores for Verbal (20%), Quantitative (97%), and Writing (2). The card also includes the student's name, address, and contact information. A red arrow points to the 'APPLICABLE TEST' section.

TEST DATE	TEST CENTER	SCORE	PERCENTILE	SCALE
06 02	370	20	700	97 600

TEST DATE	TEST CENTER	SCORE	PERCENTILE	SCALE

RAJKUMAR BAPNA
JOBAPNASTREET
UDAIPUR INDIA INDIA

I myself got only 20% in Verbal,
though I got 97% in Quantitative in GRE

My wife, Dr Anju Bapna, who is a medical doctor, took GMAT exam in USA for admission to MBA. To get a good score, she took classroom coaching in California from Kaplan, which is world's number one coaching institute for GMAT test preparation. The fee was about **\$1,200** for 11 classes. The Kaplan coaching proved ineffective and totally failed to help her improve vocab for the GMAT exam. She was just lucky to get admission to MBA she wanted. In fact, this coaching experience of her was what motivated me to develop the *Vocab-Builder Mind Machine* on our return to India.

You need to find various ways, both small and big, if possible unique and not-yet-common ways, to gain "unfair advantage" and get ahead of others and win the race.

A competition is like a race where only certain number of students get success and remaining fail. Mind Machine is like being on an airplane when others in the race are on bikes, cars or cycles. Guess who will win such an unfair race?

The mind machine provides one way to gain such "unfair advantage" because it puts words into your mind effortlessly. You perhaps realize that toppers are not two times as intelligent as others and that toppers don't study two times as many hours as others per day, but knowingly or unknowingly they use more mind power. "Using mind power" is the missing link in our education system and that makes the difference between success and failure.

Now, the new *Vocab-Builder Mind Machine* makes it possible to memorize vocab: All you have to do is close your eyes, relax, and listen to Mind Machine Cassettes on Mind Machine Player, and you memorize 3 to 7 times faster. In addition to memorizing words quickly, you also become better in English usage, pronunciation, and fluency, which builds self-confidence and helps in GD and interview for final selections.

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